

Wherever you live, GAF-Elk is your safest choice!

WEATHER
WATCH® &
STORMGUARD®
LEAK BARRIERS

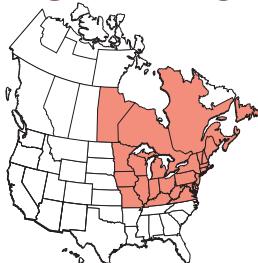
DECK-
ARMOR™
ROOF DECK
PROTECTION

GAF-ELK
SHINGLES

COBRA® AND
MASTER FLOW®
VENTILATION

GAF-ELK
DISTINCTIVE
RIDGE CAP
SHINGLES

NORTHEAST



PROBLEM:

Water damage from ice dams and wind-driven rain.

SOLUTION:

Helps prevent water leaks, mold and mildew growth, and costly damage.

PROBLEM:

High moisture can cause underlayment to buckle.

SOLUTION:

Deck-Armor™ Roof Deck Protection absorbs less moisture and allows interior moisture to escape to help prevent buckling — so shingles lay flatter.

PROBLEM:

Winter temperatures plus freeze-thaw cycles can cause shingle cracking and splitting.

SOLUTION:

MicroWeave® Core has superior strength to resist cracking and splitting.

PROBLEM:

Moisture condensation trapped inside attic; damages structure.

SOLUTION:

Cobra® and Master Flow® Attic Ventilation helps moisture escape to protect your home and helps prevent mold and mildew growth.

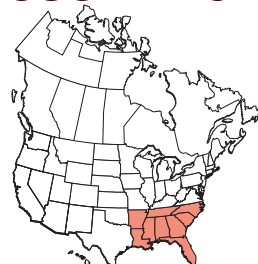
PROBLEM:

Cold winter temperatures can cause cracking during installation.

SOLUTION:

GAF-Elk ridge cap shingles install easier for better long-term performance.

SOUTHEAST



PROBLEM:

Water damage due to wind-driven rain.

SOLUTION:

Helps prevent water leaks, mold and mildew growth, and costly damage.

PROBLEM:

High humidity can cause underlayment to buckle.

SOLUTION:

Deck-Armor™ Roof Deck Protection absorbs less moisture and allows interior moisture to escape to help prevent buckling — so shingles lay flatter.

PROBLEM:

Hot, humid conditions and high winds can result in algae staining or shingle blow-off.

SOLUTION:

StainGuard® Protection helps assure the beauty of your roof, while Dura Grip® adhesive helps reduce the chance of blow-offs.

PROBLEM:

Excessive attic heat and humidity can mean increased cooling costs.

SOLUTION:

Cobra® and Master Flow® Attic Ventilation helps let heat and humidity escape to save energy and helps prevent mold and mildew growth.

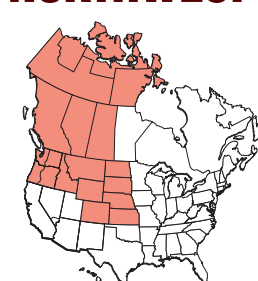
PROBLEM:

High winds can result in blowing-off of ridge cap shingles.

SOLUTION:

GAF-Elk designs offer improved wind resistance.

NORTHWEST



PROBLEM:

Water damage due to ice dams and high winds.

SOLUTION:

Helps prevent water leaks, mold and mildew growth, and costly damage.

PROBLEM:

High moisture can lead to structural damage.

SOLUTION:

Deck-Armor™ Roof Deck Protection absorbs less moisture and allows interior moisture to escape to help prevent buckling — so shingles lay flatter.

PROBLEM:

High winds can result in shingle blow-off.

SOLUTION:

Dura Grip® adhesive helps reduce the chance of blow-offs.

PROBLEM:

Insulation gets wet and increases your energy cost.

SOLUTION:

Cobra® and Master Flow® Attic Ventilation helps keep insulation dry to save money and helps prevent mold and mildew growth.

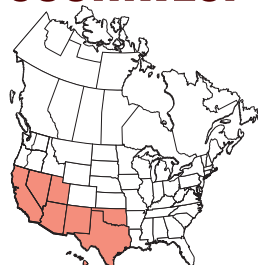
PROBLEM:

High winds can result in blowing-off of ridge cap shingles.

SOLUTION:

GAF-Elk designs offer improved wind resistance.

SOUTHWEST



PROBLEM:

Water damage due to wind-driven rain.

SOLUTION:

Helps prevent water leaks, mold and mildew growth, and costly damage.

PROBLEM:

Danger of fire

SOLUTION:

Deck-Armor™ Roof Deck Protection has a UL Class A fire rating when installed under GAF-Elk shingles.

PROBLEM:

High heat and temperature extremes can shorten shingle life.

SOLUTION:

SpecSelect asphalt improves weathering in harsh conditions.

PROBLEM:

Excessive attic heat can result in increased cooling costs.

SOLUTION:

Cobra® and Master Flow® Attic Ventilation helps let heat and moisture escape to save energy and helps prevent mold and mildew growth.

PROBLEM:

Severe heat can accelerate deterioration of ridge cap shingles.

SOLUTION:

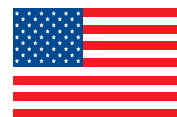
Patented multi-layer design looks beautiful longer.



Visit us at www.gaf.com

Your Best And Safest Choice...

Quality You Can Trust Since 1886!



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717-866-8300

Central Sales Office:
630-296-1980

Southeast Sales Office:
813-829-8880

Southwest Sales Office:
972-851-0500

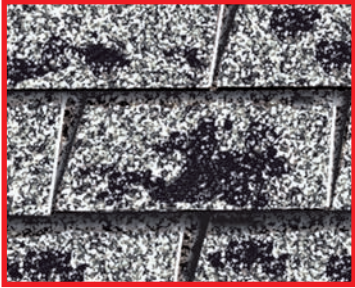
Western Sales Office:
951-360-4200

277518-0907

RESKD100

KEY DANGER SIGNALS

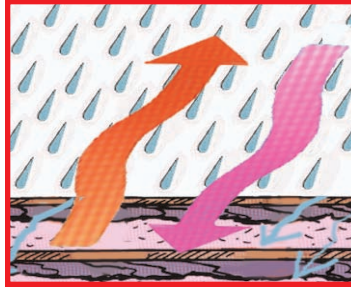
that your roofing system is not protecting your home!



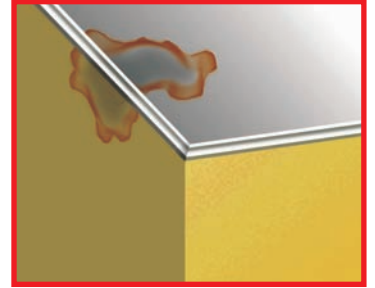
Dark, "dirty-looking" areas on your roof. Possible causes: Environmental pollutants; vegetation; fungus or algae growth; loss of granules due to age of shingles.



Missing, cracked or curling shingles. Possible cause: Shingles have reached their useful life.



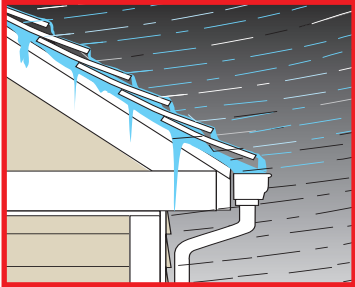
Excessive energy costs. Possible cause: Insufficient attic ventilation causes heating/cooling system to run excessively.



Stains on interior ceilings and walls or mold and mildew growth. Possible cause: Inadequate or faulty shingle underlayment allowing leakage, or inadequate ventilation.



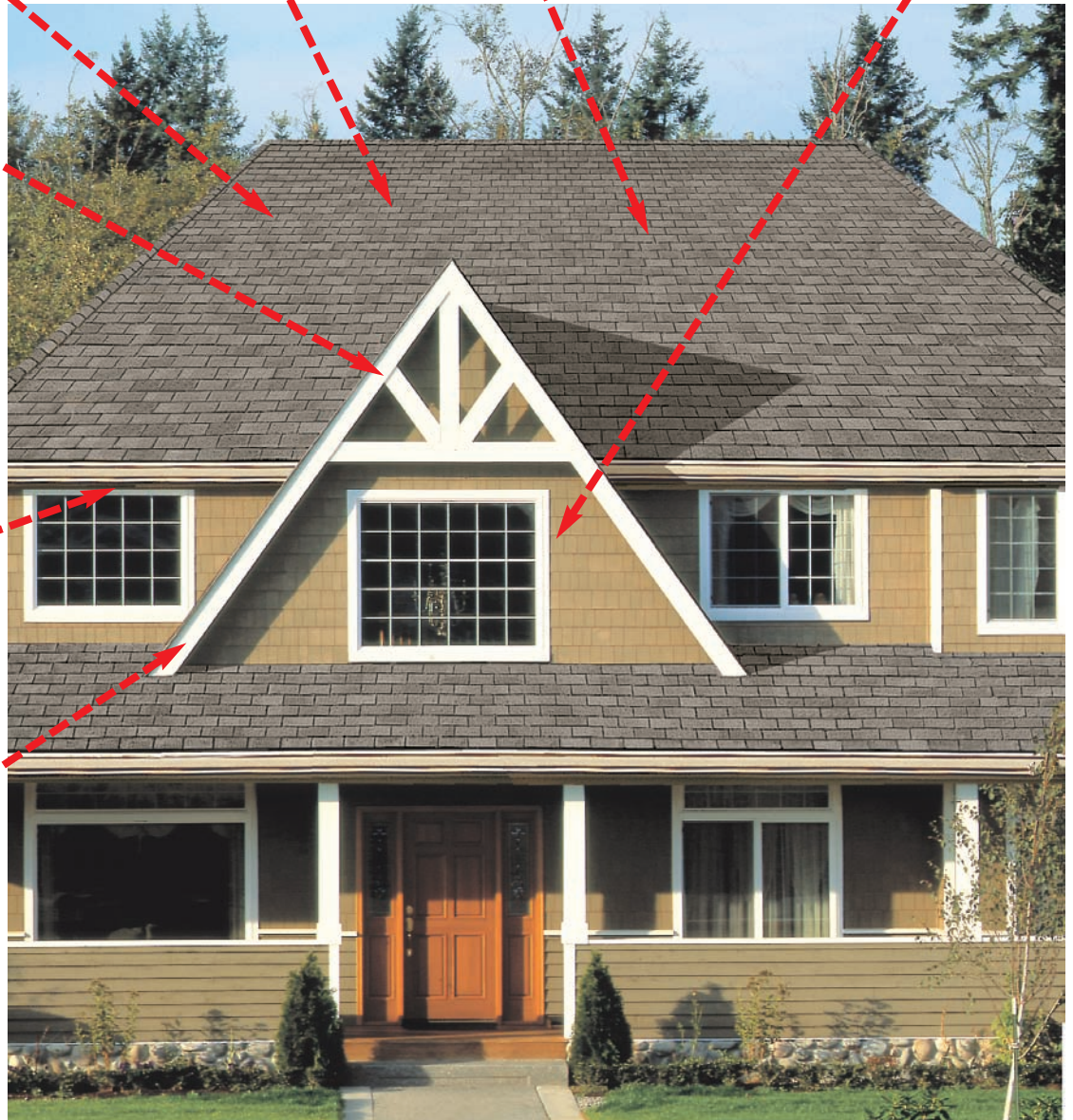
Blistering and/or peeling of outside paint. Possible cause: Excessive moisture or high humidity due to poor attic ventilation.



Leakage in attic after driving rain. Possible causes: Leaky or inadequate shingle underlayment; deteriorated flashing.



Roof shingle, sheathing and siding decay. Possible cause: Poor attic ventilation.

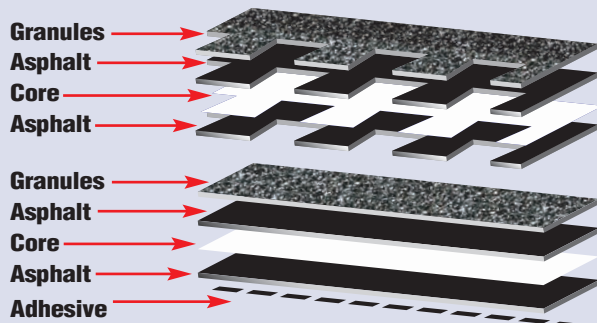




Your best and safest

The Right Shingles

The many layers of a GAF-Elk Dimensional Shingle



What Granules

• Diamond Cut™

Multi-faceted design/light reflection

Adds dimension and depth to shingle

• UV Blocker

Protects against damaging sunlight

Improved durability and extended life

• Color Lock™

Ceramic firing

Maintains true color longer

Core

• Micro Weave® Core

Superior strength foundation

Resists cracking and splitting

• FiberTech® Components

Fibers are non-combustible

Provides UL Class A fire rating

Asphalt

• SpecSelect Grading System

Assures use of finest quality asphalt

Improved weathering in harsh conditions

Adhesive

• Dura Grip® Adhesive

Locks shingles in place on roof

Grips tight even in strong gale force winds

Color Blends

• Opti-Blend Colors

Selected by architectural/design experts

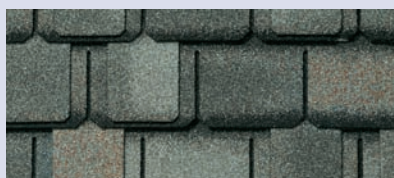
Assures the beauty of your home

Warranty

• Backed by GAF-Elk

North America's largest roofing manufacturer

Your safest roofing decision



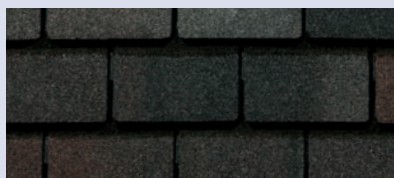
Camelot®

Combining uncompromising performance with timeless beauty, Camelot shingles carry a lifetime ltd. warranty & 110 mph ltd. wind warranty¹



Capstone®

Classic look of random-cut European stone – offers a lifetime ltd. warranty and 110 mph ltd. wind warranty²



Grand Slate™

Stately accent for the finest homes and properties—offers a lifetime ltd. warranty and 110 mph ltd. wind warranty¹



Slateline®

The look of slate at a fraction of the cost — plus a 110 mph ltd. wind warranty¹



Country Mansion®

A unique and distinctive shingle for sophisticated owners; includes a lifetime ltd. warranty¹



Grand Canyon™

The ultimate choice for a rugged wood shake look! Carries a 110 mph ltd. wind warranty² and features a lifetime ltd. warranty¹



Grand Sequoia®

A great choice for a rugged, wood shake look, featuring a 110 mph ltd. wind warranty² and offers a lifetime ltd. warranty¹



Timberline® Natural Shadow

The rugged, dependable performance that only a Timberline® roof can offer. And now, Timberline Natural Shadow shingles offer you the architectural look you want, at a price you can afford!



Timberline® Prestique® High Definition

Timberline® Prestique® High Definition® shingles will not only protect your most valuable asset—they'll beautify your home for years to come. Choose from 30 year, 40 year, or Lifetime ltd. warranties.¹



Sovereign® Series 3-Tab Shingles

Featuring Marquis® WeatherMax® —your best investment for outstanding all-weather performance — carries our highest wind warranty for 3-tab shingles

¹See ltd. warranty for complete coverage and restrictions. ²Only with special installation; see ltd. warranty for details.

choice...why take risks?

The Right Roofing System

Smart Choice® ROOF SYSTEM SOLUTION

"Your Best And Safest Choice...Quality You Can Trust Since 1886!"

Leak Barrier

Weather Watch® and **StormGuard®** provide exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North*).

Roof Deck Protection

"Breathable" **Deck-Armor®** allows moisture to escape from your attic while providing an exceptionally strong layer of protection against wind-driven rain. It also lays flatter for a better-looking roof. **Shingle-Mate®** and **Leatherback®** (available regionally) also provide great protection for your roof.

Quality Shingles

Choosing the right shingle can increase the value of your home. GAF-Elk offers you many great shingle choices, including **Timberline®**, the #1-selling architectural shingles in North America.

Effective Attic Ventilation

Cobra® and **Master Flow®** vents help remove excess heat and moisture from your attic that can raise your energy bills, cause premature peeling of paint and wallpaper, and even affect your health.

Distinctive Ridge Cap Shingles

Similar to the way that a distinctive frame enhances a painting, **Timbertex®** and **Ridglass®** can enhance the beauty and value of your home—while guarding against leaks at the hips and ridges.



Reliable Low-Slope Membranes

Liberty™ and **Freedom™** commercial-grade self-adhering roofing systems are exceptionally dependable! They're safer too, because no open torches or hot asphalt are used.

Pre-Cut Starter Strip Shingles

WeatherBlocker™ and **Pro-Start™** pre-cut starter strip shingles provide an upgrade that can save time, eliminate waste, and reduce the risk of blow-off by tightly locking your first course of shingles in place.

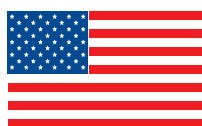
Roof Accessory Paint

ShingleMatch™ premium roof accessory paint is a great option to help you "hide" unsightly roof accessories by making them blend in with the color of your shingles... for a better-looking finished roof.

Premium Skylights

HeavenScape® premium skylights add the beauty of natural light to the interior of your home...with quality construction and protection you can trust.

*In the "North," building code requires the use of Leak Barrier at the eaves.



GAF-Elk is a
U.S.-Owned Corporation



The GAF-Elk Smart Choice® Roof System Solution has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system (Refer to Good Housekeeping Magazine for its consumer protection policy.)

The Right Installer

Professional Contractor Checklist:

- ☐ Knowledgeable
- ☐ Proven Experience
- ☐ Detailed System Quotation
- ☐ Proper Clean Up
- ☐ Multiple References
- ☐ Insured
- ☐ Fair Price
- ☐ Trusted & Tested
- ☐ Financially Stable
- ☐ Experienced Problem Prevention
- ☐ Only Quality Products
- ☐ Understands Neighborhood
- ☐ Offers The Best Warranties

