

***What To
Look
For When
Choosing A
Roofing
Contractor***



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Serving
South West
Florida

What to look for when choosing a roofing contractor



Deciding on a roofer to work on your roof is an important decision. Perhaps you will find the following helpful. Here are a few items customers have asked us about when making their decision:

• Repair the area, not the spot

It's tempting for roofers to cut corners and simply apply a little sealant to the leak area. Although this may work temporarily, it's not a long-term solution.

Choose a company that will repair the area. Most often, if a leak develops, it's because the area, flashing or detail is failing. By just putting sealant over the current leak will not address the remainder of the failure and could allow continued trouble next season.

Beware of "Time and Material" pricing scams. This is like handing the company a blank check. Aside from rotted wood, which sometimes can't be determined in the initial inspection, professional roofers should know how much the repair will cost.

These repairs are often not warranted. Some companies build their business on repeat customers by not fixing the entire detail correctly. That's why you hear of so many roof owners having the "same spot leaking for years". Avoid the chasing roof game by having the area repaired correctly. It should outlast the rest of the roof.



• Manufacturer Certified Technicians



Make sure the technicians working on your roof are certified by the manufacturer of your roofing system. Choosing a company not certified in your roofing system may void the roof's warranty. Certified companies will use compatible materials and methods to ensure a long-performing roof.

- **Specializing in Roof Repair & Service Maintenance**

Look for a company that has a dedicated repair, service and maintenance department and works only on existing roofs. These companies train their technicians differently than the new construction contractors do. Their focus is on protecting the roof, communicating promptly with the roof owner and using materials designed to be compatible with an aging roof.

Technicians whom work only in the roof service side of the business develop a keen sense of detection and know how to repair roof problems. Their ability is more honed than those that install new roofs. This attention to detail is rare and technicians with this skill look to make their career with companies that specialize in service work.



- **Professional Company & Time In Business**

Picking a professional company ensures they know the right way to fix your roof. There are many shortcuts, quick fixes. The pricing may be attractive, but if you have to have it done again next year it's a loss.

Consider time in business to be one of the most important factors in deciding on a roofer. A solid company who's been through economic tests ensures they will be there if a warranty claim is necessary. Professional companies are stable enough to honor the warranty.



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